



Career Resource Center Receives Outstanding Marks From Clientele

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board of directors

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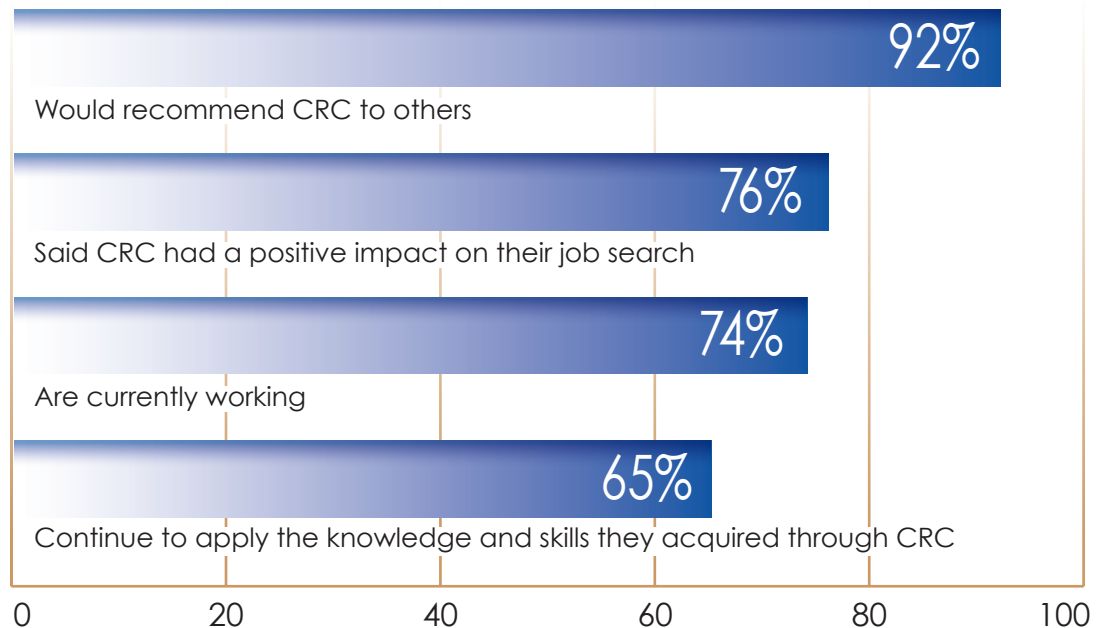
Tom Beck
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2011 Alumni Survey Results!

This past September we conducted our most recent survey and we were thrilled to learn 92% of the respondents said they would recommend CRC to someone in a job or career transition! When Career Resource Center (CRC) opened its doors in 1990, our mission was simple: to serve people struggling to secure new employment. With a group of senior executives who volunteered to serve as professional advisors and our training and educational programs, CRC helped a few people a week in its first year.

Twenty-two years later our mission remains the same. While our programs and services have changed based on our members' needs and new technology, we strive to provide the most relevant job search assistance. To ensure we maintain our quality and relevance, we survey our alumni every few years to find out how we're doing.

Highlights from the survey:



Grove Cultural Campus
40 E. Old Mill Rd.
Suite 105
Lake Forest, IL 60045
847.295.5626

info@CareerResourceCenter.org
www.CareerResourceCenter.org

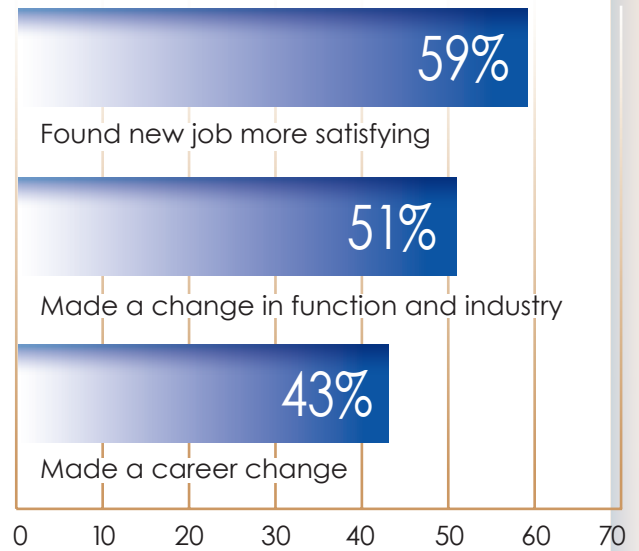


CRC's integrated approach, programs, advisors and supportive environment all work together very well.

Investment = Impact

It's great to know we've helped candidates conduct a successful job search; it's even more rewarding to know that we have helped guide people to positions that are more aligned with their interests and talents. Almost 60% of the survey respondents find their new work more satisfying than their previous work. One member told us that with the help of Career Resource Center, "I started to focus on what I really wanted to do with my career."

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“ I am pursuing my passion. ”

The CRC Difference

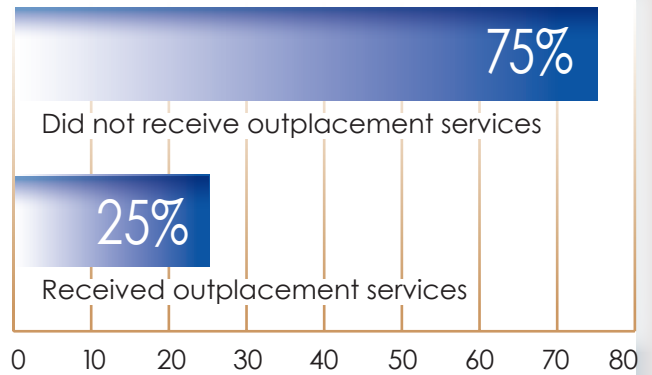
What makes CRC unique? Several things, really. We provide individualized, professional, comprehensive services for a modest fee. The advice and strategies our advisors give job seekers are tailored to the unique talents and needs of each person. This is not a one-size-fits-all approach. Based on survey respondents' high ratings, they clearly recognize the value of the knowledge and skills candidates acquired through working with CRC.

“ There is a feeling of camaraderie and support. ”



CRC Job Seekers Gain a Competitive Edge

We know CRC provides a vital service to the Chicago metropolitan area and southern Wisconsin because 75% of respondents said they had not received outplacement services from their former employers. Many people find themselves rudderless in this situation and it is difficult to conduct an effective job search. Our comprehensive services are tailored to help candidates optimize their search efforts and maximize their results, giving them an edge over the competition.

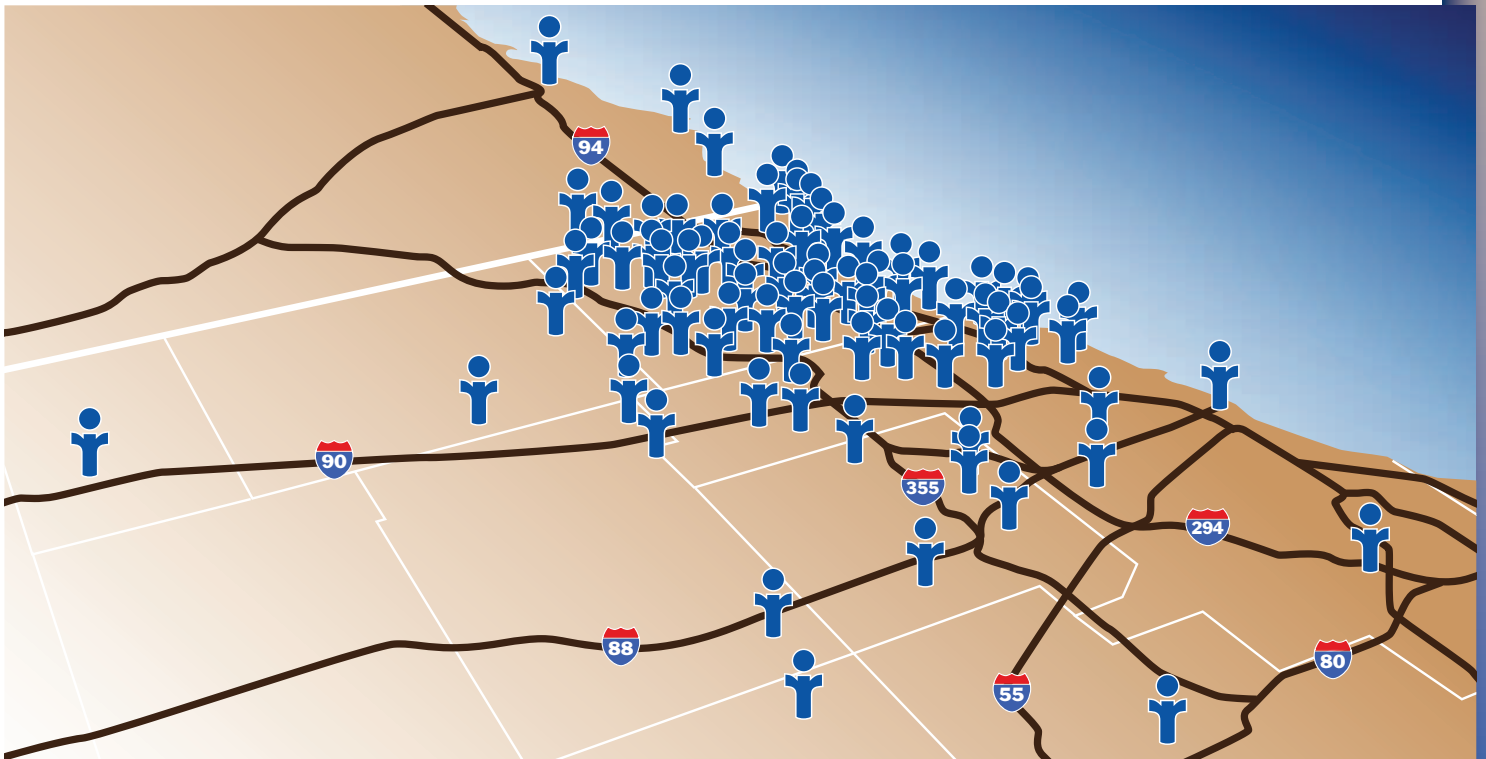


Exposure to all facets of CRC tremendously improved my job search skills.



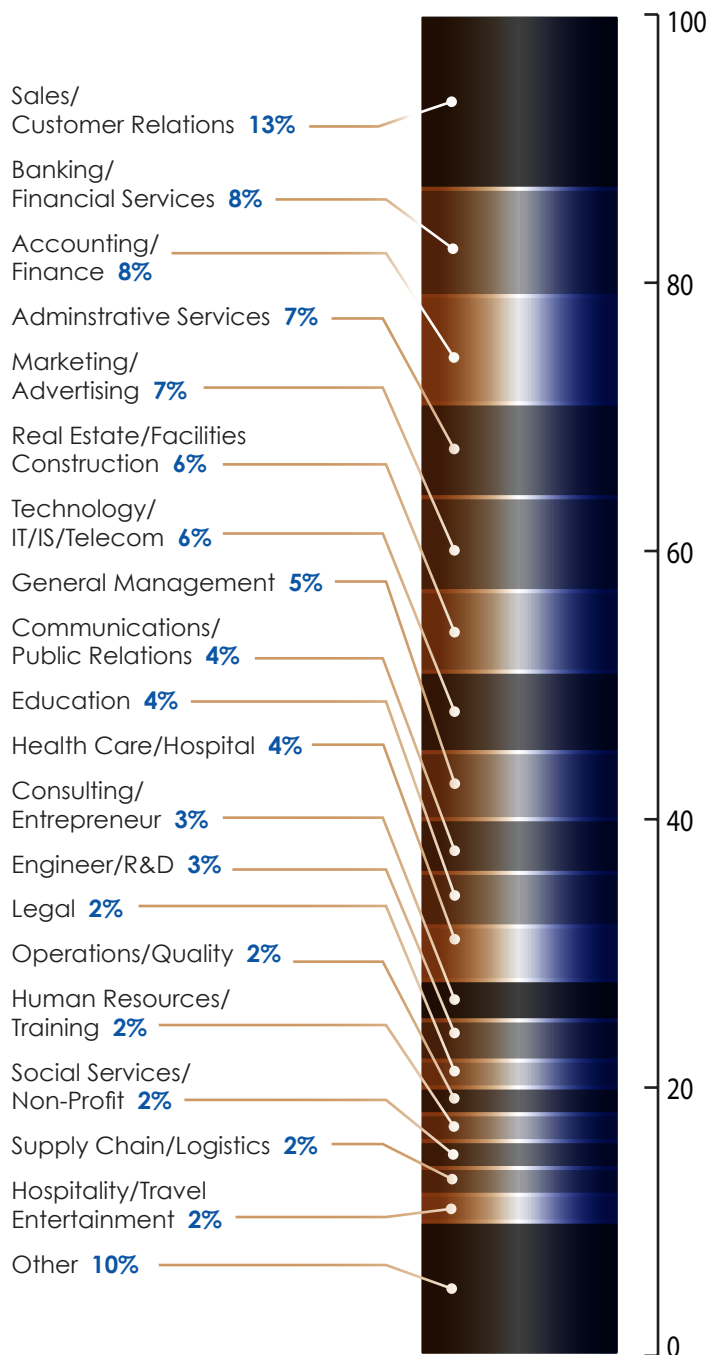
Geographic Diversity of CRC Members

CRC programs and services draw members from 86 Chicago-area communities and southern Wisconsin. We believe it is our solid reputation that attracts members from such a wide geographic area.



Members Represent a Wide Range of Professions

The diversity of career disciplines among CRC members indicates a broad appeal to our programs and services. Our commitment to focusing on the individual needs of each job seeker allows us to provide the most relevant assistance to each member. Alumni who responded to the survey include professionals from the following fields:



What Alumni Say About Us

"The programs are right on target and provide current information on the job search."

"CRC improved my confidence and motivated me to keep going."

"I got some out-of-the box job search ideas and a new way of looking at things."

"The market had changed dramatically. You brought me up to speed."

"It's difficult to stay motivated on your own. CRC gave me a purpose and a place to go during my search."

2011 Survey Data

Questionnaires Distributed: 806

Response Rate: A remarkable 21.2%

Respondent Profile: The profile of the respondents (residency, gender, discipline and age) replicates the demographics of CRC members.